

State-Specific Addendum to the Privacy Policy Supplement for the Foureyes Tool

Last Updated and Effective Date:

June 16, 2025

This State-Specific Addendum to the Dealer's Privacy Policy Supplement for the Foureyes Tool ("**State Addendum**") applies to residents of U.S. states with privacy laws that apply to the Dealer, who is the business and data controller of your personal information.

The scope of this State Addendum is the same as the scope of the relevant Dealer's Privacy Policy Supplement and is limited to the processing conducted by the Foureyes Tool on that Dealer's behalf. From time to time, Foureyes may update this Privacy Policy Supplement as described in the Changes to this State Addendum section below. Defined terms used but not defined in this State Addendum have the same meaning as defined in the Dealer Privacy Policy Supplement.

1. U.S. State Data Rights

Depending on your state of residence, you may be able to exercise the following rights:

Right to Know	The right to know what Personal information has been collected about you and how it is processed. This may include the right to know (a) the categories of personal information collected, (b) the categories of the sources from which the personal information is collected, (c) the business or commercial purposes for collecting, selling, or sharing the personal information, (d) the categories of third parties with whom personal Information has been disclosed, and (e) the categories of personal information that has been disclosed for a business purpose, sold, or shared, and the third parties to whom the personal information has been disclosed, sold, or shared.
Right to Access / Portability	The right to request and receive the specific pieces of personal information collected about you in a commonly used, machine readable format
Right to Correct	The right to request a correction of inaccurate personal information about you or a completion of missing information.
Right to Delete	The right to request deletion of the personal information about you.
Right to Request a List of Third Parties	You have the right to request a list of the categories of third parties or the specific third parties to which your personal information has been disclosed.

Right to Opt Out of the Sale and Sharing of Personal Information	The right to opt out of the sale and sharing of your personal information, where “sale” is defined under applicable law.
Right to Opt Out of Targeted Advertising / cross-contextual behavioral advertising	The right to opt out of the processing of your personal information for targeted advertising/cross-context behavioral advertising, where those terms are defined under applicable law.
Right to Opt-Out of Automated Decision-Making and Profiling in Furtherance of a Legal or Similarly Significant Decision	You have the right to opt-out of automated decision-making or profiling in furtherance of a legal or similarly significant decision.

If you are a California resident, you can learn about Additional California Privacy Rights below.

You can learn more about additional privacy rights or disclosures that may apply to you depending on your state of residence in the Additional Privacy Rights and Disclosures for Specific States section of this State Supplement below.

Please note that **these rights are not absolute**. Requests may be refused, in whole or in part, where exceptions under applicable law apply. Additionally, a request may be refused if it is unfounded, repetitive, or excessive.

2. Exercising Your Rights

Submitting a Rights Request

To exercise any of your rights, please submit your rights request to the Dealer directly. Please review the Dealer’s privacy policy for information regarding how to submit a data rights request and the process that the Dealer follows to respond to requests. Depending on your state of residence, an authorized agent or another third party may make data rights requests on your behalf.

Appeal

Certain states provide the right to appeal if a request to exercise a right is denied. For information about your right to appeal and how you can exercise your right to appeal, please see the Dealer’s privacy policy.

3. Collection and Disclosure of Personal Information

Foureyes is operating as a service provider/processor to the Dealer and is processing personal information on the Dealer’s behalf. The chart below reflects the categories of personal information that the Foureyes Tool has collected from consumers on behalf of the Dealer over the past twelve months, the categories of sources from which the information was collected, the business or commercial purpose for which the information was collected, and the categories of third parties with which the Foureyes Tool has shared that personal information.

Category of Personal Information	Sources of Personal Information	Purposes	Third Parties to which Disclosed for Business Purpose
Identifiers (such as name, postal address, phone number, unique personal identifier including visitor ID, online identifier including visitor traffic number, Internet Protocol address, email address)	<ul style="list-style-type: none"> • Directly from you • From third-party sources • The Foureyes Tool generates internally • From Service Providers 	<ul style="list-style-type: none"> • To provide the Foureyes Tool and related services to the Dealer • To send you marketing communications on the Dealer's behalf • To conduct research and analytics related to the Dealer's website and marketing activities • To personalize and improve user experience on the Dealer's website and when interacting with the Dealer • To compile aggregate and anonymized data for Foureyes' own use 	<ul style="list-style-type: none"> • Service Providers • Connected Data Partners • OEMs and their Digital Program Operators
The categories of Personal Information under California Civil Code section 1798.80(e) (such as name, signature, address, phone number)	<ul style="list-style-type: none"> • Directly from you • From third-party sources • From Service Providers 	<ul style="list-style-type: none"> • To provide the Foureyes Tool and related services to the Dealer • To send you marketing communications on the Dealer's behalf • To conduct research and analytics related to the Dealer's website and marketing activities • To personalize and improve user experience on the 	<ul style="list-style-type: none"> • Service Providers • Connected Data Partners • OEMs and their Digital Program Operators

		Dealer's website and when interacting with the Dealer <ul style="list-style-type: none"> To compile aggregate and anonymized data for Foureyes' own use 	
Commercial information (such as records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies)	<ul style="list-style-type: none"> Directly from you From third-party sources The Foureyes Tool generates internally From Service Providers 	<ul style="list-style-type: none"> To provide the Foureyes Tool and related services to the Dealer To send you marketing communications on the Dealer's behalf To conduct research and analytics related to the Dealer's website and marketing activities To personalize and improve user experience on the Dealer's website and when interacting with the Dealer To compile aggregate and anonymized data for Foureyes' own use 	<ul style="list-style-type: none"> Service Providers Connected Data Partners OEMs and their Digital Program Operators
Professional or employment-related information (such as job title, employer)	<ul style="list-style-type: none"> Directly from you From third-party sources From Service Providers 	<ul style="list-style-type: none"> To provide the Foureyes Tool and related services to the Dealer To send you marketing communications on the Dealer's behalf To conduct research and analytics related to the Dealer's website and 	<ul style="list-style-type: none"> Service Providers Connected Data Partners OEMs and their Digital Program Operators

		<p>marketing activities</p> <ul style="list-style-type: none"> • To personalize and improve user experience on the Dealer's website and when interacting with the Dealer • To compile aggregate and anonymized data for Foureyes' own use 	
<p>Electronic network activity information (such as browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement)</p>	<ul style="list-style-type: none"> • Directly from you • From third-party sources • The Foureyes Tool generates internally • From Service Providers 	<ul style="list-style-type: none"> • To provide the Foureyes Tool and related services to the Dealer • To send you marketing communications on the Dealer's behalf • To conduct research and analytics related to the Dealer's website and marketing activities • To personalize and improve user experience on the Dealer's website and when interacting with the Dealer • To compile aggregate and anonymized data for Foureyes' own use 	<ul style="list-style-type: none"> • Service Providers • Connected Data Partners • OEMs and their Digital Program Operators
<p>Audio, electronic, visual, or similar information (such as photographs, images, and audio in connection with our Services)</p>	<ul style="list-style-type: none"> • Directly from you • From third-party sources • From Service Providers 	<ul style="list-style-type: none"> • To provide the Foureyes Tool and related services to the Dealer • To send you marketing communications on the Dealer's behalf 	<ul style="list-style-type: none"> • Service Providers • Connected Data Partners • OEMs and their Digital Program Operators

		<ul style="list-style-type: none"> • To conduct research and analytics related to the Dealer's website and marketing activities • To personalize and improve user experience on the Dealer's website and when interacting with the Dealer • To compile aggregate and anonymized data for Foureyes' own use 	
Inferences drawn from any of the information identified above to create a profile about a consumer	<ul style="list-style-type: none"> • Directly from you • From third-party sources • The Foureyes Tool generates internally • From Service Providers 	<ul style="list-style-type: none"> • To provide the Foureyes Tool and related services to the Dealer • To send you marketing communications on the Dealer's behalf • To conduct research and analytics related to the Dealer's website and marketing activities • To personalize and improve user experience on the Dealer's website and when interacting with the Dealer • To compile aggregate and anonymized data for Foureyes' own use 	<ul style="list-style-type: none"> • Service Providers • Connected Data Partners • OEMs and their Digital Program Operators

For more information about the personal information processed by the Foureyes Tool, please see the following sections of the Dealer Privacy Policy Supplement: "Personal Information Processed by the Foureyes Tool," "How the Foureyes Tool Uses Personal Information," and

“How the Foureyes Tool Discloses Personal Information.” Please also review the Dealer’s privacy policy for information on how the Dealer processes your personal information.

4. Sale, Targeted Advertising and Profiling

The Foureyes Tool does not (a) engage in the sale or sharing of personal information, as the term is defined under applicable state law, (b) collect or process personal information for purposes of targeted advertising, as the term is defined under applicable state law, or (c) engage in profiling of consumers in furtherance of automated decisions that produce legal or similarly significant effects. Foureyes does not sell, share or use for targeted advertising personal information of known minors under sixteen (16) years old.

For information regarding whether the Dealer engages in any of these activities and your options to opt-out, please see the Dealer’s privacy policy.

5. Global Privacy Controls/Opt-Out Preference Signals

You may implement the Global Privacy Control (“**GPC**”) or other opt-out preference signal through your browser (collectively, “**Opt-Out Signals**”) to opt-out of the sale or sharing of your personal information or the use of your personal information for targeted advertising. Please see the Dealer’s privacy policy for information regarding how the Dealer handles Opt-Out Signals.

For more information about Opt-Out Signals and instructions on how to download and use them, please visit globalprivacycontrol.org.

6. De-identified Data Disclosure

The Foureyes Tool may use de-identified data in some instances. Foureyes either maintains such data without attempting to re-identify it or treats such data as personal information subject to applicable law, unless such data is publicly available information and therefore would not be personal information under applicable law even without de-identification.

7. Changes to this State Addendum

Foureyes may update this State Addendum from time to time. When Foureyes updates this State Addendum, we will revise the “Last Updated and Effective Date” at the top of this State Addendum and post a link to the updated State Addendum. Changes to this State Addendum are effective when they are posted. If Foureyes makes any material changes, the Dealer will provide you with notice as required under applicable law. For example, the Dealer may send you an email or Foureyes may include an alert on this State Addendum. Please review this State Addendum and the Dealer Privacy Policy Supplement periodically to ensure you are aware of any such changes.

Additional Privacy Rights and Disclosures for Specific States

California

The below addendum applies only to California residents and supplements the disclosures in this State Addendum above. This California addendum provides the Notice at Collection and describes additional rights provided for under the California Consumer Privacy Act ("**CCPA**").

Notice at Collection

For personal information collected, the sources of the personal information, the business purposes for processing the personal information, and the categories of third-party recipients of the personal information, please see the Collection and Disclosure of Personal Information section in this State Addendum above and the Additional Categories of Personal Information section in this California addendum. For information about whether personal information is sold or shared, please see Sale, Targeted Advertising, and Profiling in this State Addendum above and Do not Sell/Share Personal Information in this California addendum.

Foureyes retains personal information for the purposes stated in the relevant Dealer's Privacy Policy Supplement, as directed by the Dealer and as required under applicable law. To determine how long Foureyes keeps personal information, we consider the amount, nature, and sensitivity of personal information, the reasons for which we collect and process the information, and applicable legal requirements.

Additional Categories of Personal Information

For purposes of the CCPA, the Foureyes Tool processes the following additional category of personal information as described.

Category of Personal Information	Sources of Personal Information	Purposes	Third Parties to which Disclosed for Business Purpose
Sensitive personal information (contents of a consumer's email and text messages)	<ul style="list-style-type: none"> Directly from you From third-party sources From Service Providers 	<ul style="list-style-type: none"> To provide the Foureyes Tool and related services to the Dealer To send you marketing communications on the Dealer's behalf To conduct research and analytics related to the Dealer's website and marketing activities To personalize and improve user experience on the Dealer's website 	<ul style="list-style-type: none"> Service Providers Connected Data Partners OEMs and their Digital Program Operators

		and when interacting with the Dealer <ul style="list-style-type: none"> To compile aggregate and anonymized data for Foureyes' own use 	
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The Foureyes Tool does not process sensitive personal information, as defined under the CCPA, without consent, or for purposes other than those specified in Cal. Civ. Code § 1798.121.

Additional California Privacy Rights

In addition to the rights described in the U.S. State Data Rights section above, California residents have the following additional data rights:

Right to Limit Use and Disclosure of Sensitive Personal Information	You have the right to request that the use and disclosure of sensitive personal information (as “ sensitive personal information ” is defined under the CCPA) be limited under certain circumstances.
Right Against Discrimination	You have the right not to be discriminated against because you have exercised your rights under California law.

For information about how to exercise any of your data rights, please see Exercising Your Rights above.

Do Not Sell/Share Personal Information

The Foureyes Tool does not sell or share personal information, as those terms are defined under the CCPA, and does not sell or share personal information of known minors under sixteen (16) years old.

Please review the Dealer’s privacy notice for information about how the Dealer may sell or share your personal information and how you can opt out.

California “Shine the Light” Disclosure

The California “Shine the Light” law gives residents of California the right under certain circumstances to opt-out of the sharing of certain categories of personal information with third parties for their direct marketing purposes. The Foureyes Tool does not currently share or disclose personal information with third parties for their own direct marketing purposes.

Nevada

Under Nevada law, Nevada “consumers” (individuals who are seeking or acquiring goods/services for personal, family, or household purposes) may opt out of the sale of covered personal information. Foureyes does not currently sell covered information of Nevada consumers as defined under applicable Nevada law. You may submit an opt-out request by

sending your request to the relevant Dealer following the data rights submission procedures specified in the Dealer's privacy policy.