

# IS YOUR AUTO GROUP'S DATA WORKING FOR YOU?

START HERE >

Answer these questions and see where you end up:



Do you know where your leads are coming from?  
Do you know how your stores are closing them?  
Do you know how to improve your customer experience?

YES

NO

How are you solving for it?



- > Rely on the spreadsheet wizard.
- > Hire data scientist(s).
- > Let my vendors figure it out.
- > Ignore it/Wing it.
- > Built our own tool.
- > Buy software.

Congrats! That's not an easy task. We'd love to hear how you do it!

How are you solving for it?



- > Rely on the spreadsheet wizard.
- > Hire data scientist(s).
- > Lean on my vendors for reporting.
- > Ignore it/Wing it.
- > Built our own tool.
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Is the data inconsistent, inaccurate, or frustrating to glean insights from?

NO

YES

NO

YES

Is your data split between disconnected systems that make reporting a challenge?

because...

- We have inconsistent tracking.
- We have too many strategies.
- We're locked out by vendors.
- We have too many systems.
- Garbage in, garbage out.
- No one can figure it out.
- It's overwhelming.
- It's disconnected.
- It's inconsistent.
- It's incomplete.
- It's too old.
- It's partial.
- It's siloed.
- It's dirty.

YES

NO

to any of these?

there's a different reason?

Is it working?

NO

YES

NO

YES

Are you sure?

It can be so much easier... seriously.

Have you heard of Foureyes?



We built a tool that collects and connects all your data for easy, quick reporting and insights.

[foureyes.io/udp](https://foureyes.io/udp)

Psst... Just in case you're alone and no one is listening...