

Foureyes Tap vs. 20/20

Sales Intelligence Tools for Auto Dealers

Our technologies empower salespeople. They provide data-driven solutions to support better conversations and higher close rates.



vs.



WHAT IT DOES

- Call, form, chat monitoring
 - Lead logging to CRM
- Opportunity and risk flagging
- Attribution and lead analytics



- Inventory-specific email
- Dynamic, user-level messaging
 - Automatic sends
- Lead interest monitoring

It monitors your website for relevant buying signals, captures lead activities, inputs them in your CRM with relevant notes, and communicates them to your team.

HOW IT WORKS



It uses the Vehicle of Interest Algorithm to email personalized inventory updates to leads based on their inventory browsing history on your website.

WHO IT SPEAKS TO

Salespeople and managers



Dealer sales leads

- Improves follow-up with lead and inventory shopping data
- Saves time by filtering non-sales leads from the sales pipeline
- Maximizes leads by recovering lost leads from broken forms or no CRM entry

BENEFITS



- Requires no additional time, effort, or staff involvement
- Engages leads with emails personalized to their interests
- Increases the volume of sales follow-up to in-market leads

To demo either of these products, visit: www.foureyes.io/demo

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