OEM vs. Pro

foureyes 20/20

OUTBOUND COMMUNICATION

Follow up the right way – with dynamic communication that scales. Deliver personalized inventory updates to all active leads, without additional effort from your team.

20/20 OEM	vs.	20/20 Pro

WHAT YOU GET

20/20 OEM
- Inventory-specific email
- Dynamic, user-level messaging
- Email sends to new leads from forms and chats
- Lead interest monitoring
- Engagement insights dashboard

20/20 Pro
- Inventory-specific email
- Dynamic, user-level messaging
- Email sends to new leads from forms and chats
- Lead interest monitoring
- Engagement insights dashboard
- **CRM integration**
- **Email sends to CRM leads**
- **Customizable templates**
- **Sales reporting**

HOW IT WORKS

20/20 OEM
It uses the Vehicle of Interest Algorithm to email personalized inventory updates to only new web leads from forms and chats from the website.

20/20 Pro
It connects with your CRM and uses the Vehicle of Interest Algorithm to email personalized inventory updates to **all active leads in your CRM, plus new web leads from forms and chats.**

PRICING

20/20 OEM
Paid for by your OEM for a limited time.

20/20 Pro
Retail pricing is $1,299/month.
Certified program discounts may apply.

Upgrade Today - Call, email, or visit us: **foureyes.io/contact-us**

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